

NRF '27 RETAIL'S
BIG SHOW
ASIA PACIFIC

Exhibition & Sponsorship **Opportunities**

Join us for the most exciting edition of **Retail's Big Show** **APAC yet!**

Happening in Singapore from **1 – 3 June 2027, NRF 2027:**
Retail's Big Show Asia Pacific returns — showcasing the newest
retail innovations, delivering powerful industry insights, and
introducing premium networking experiences.

For those looking to make a significant impact in the APAC retail
sector, this is the must-attend event of the year!

Join Retail's Top Leaders and Change-makers

3-DAY
Conference

250
Exhibitors & Sponsors

9,000
Registrants

2,500
Brands





Why Join **NRF APAC?**

This isn't just another retail event — it's where APAC's brightest retail minds converge to spark ideas, gain game-changing insights, and forge powerful connections.



Exhibit

Showcase your future-forward solutions to APAC retailers through a variety of formats:

- Booth space
- NRF Innovators Showcase
- Country-specific Pavilions



Sponsor

Stand out from the crowd — unlock bold sponsorship opportunities that elevate your brand:

- NRF APAC Opening Party
- NRF APAC CEO Club
- Breakout sessions
- Closed-door luncheons
- Exhibitor Big Ideas sessions
- Brand visibility & networking



Following three highly successful editions, NRF APAC has firmly established itself as the premier retail event in Asia Pacific.

Visit our website to find out more

nrfbigshowapac.com

2026 Attendee Demographics

8,500
Total Registrations

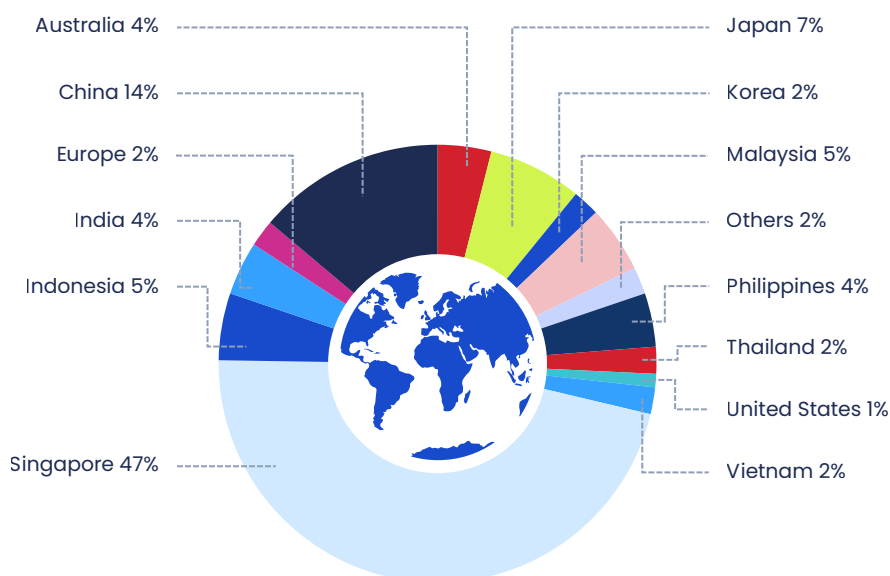
6,000
Retail Professionals

2,000+
Unique Brands

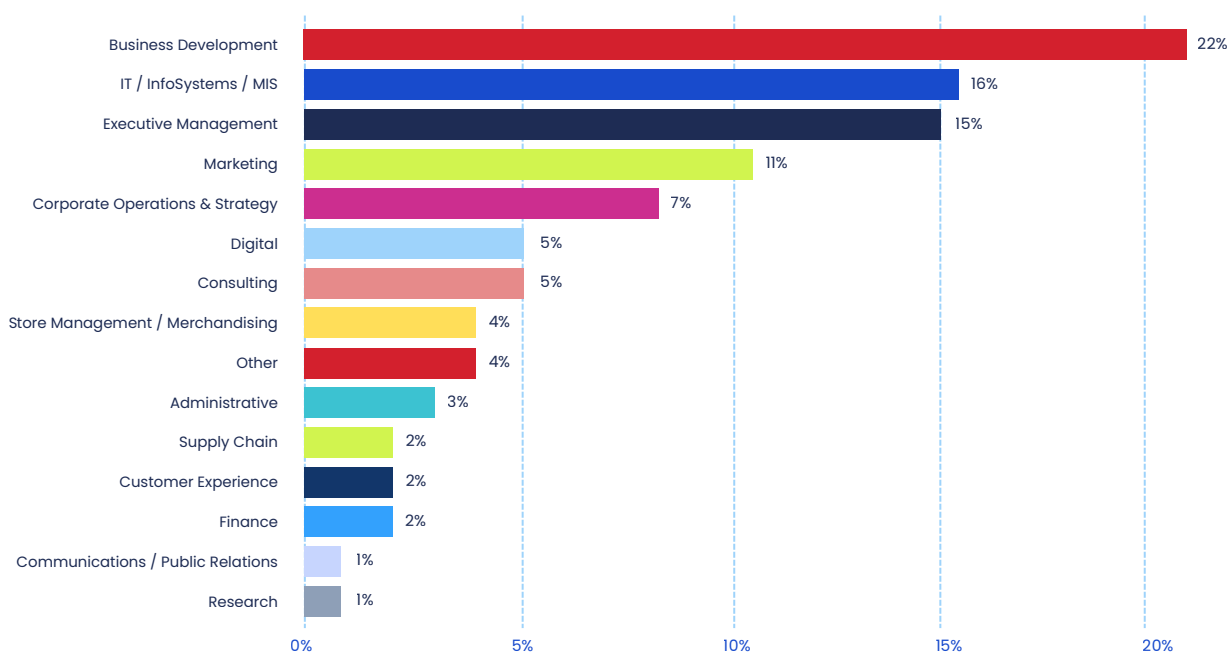
60
Countries

Attendees Represent a Diverse Group of Retail Professionals

REGION BREAKDOWN



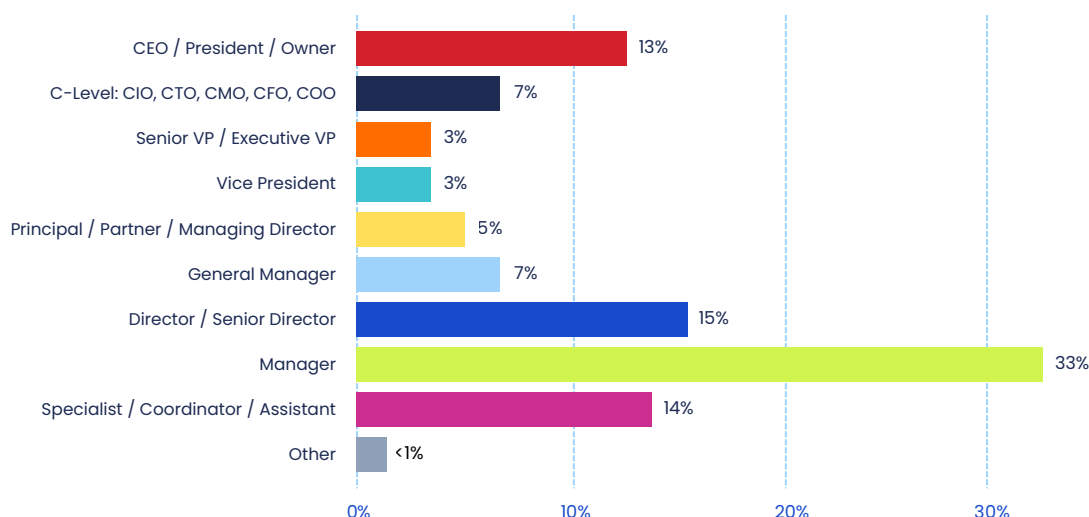
JOB FUNCTION



Attendees Are **Decision-makers**

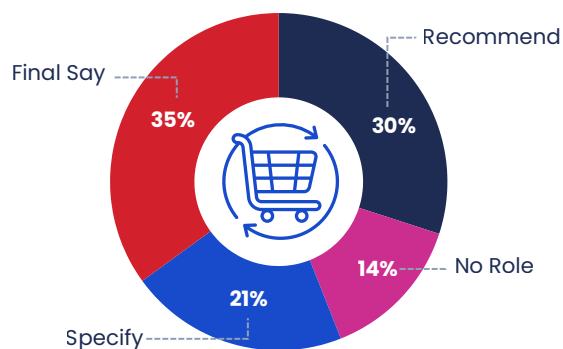
JOB SENIORITY

38% of our attendees are key decision-makers in their company



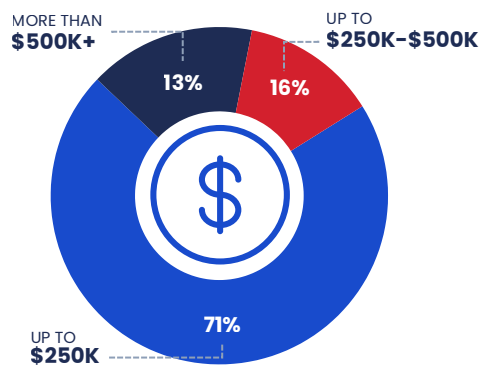
PURCHASING ROLE

86% of our attendees play a role in purchasing decisions



PLANNED SPEND

Attendees plan to spend on products in the Expo



See 2026 **Event Recap**

Catch up on the highlights and key moments from our transformative 2026 event!

WATCH NOW



Brands Represented



AND MANY MORE!



Less Than 30% of The Expo is Available

More than 70% of 2026 Exhibitors
Have Rebooked for 2027



Don't Get **Left Behind.**

Limited spaces left. Don't miss your chance to expand your business to the retail community in APAC!

GET IN TOUCH WITH US TODAY!

Exhibition **Booth Rates**



SHELL SCHEME (min 9sqm)

USD 700/Sqm

*A fully built-out, hassle-free space – ready for your brand from day one.



RAW SPACE (min 36sqm)

USD 550/Sqm

*Build and design your own space.
Be creative, appoint your contractor.



NRF INNOVATORS SHOWCASE

USD 6,000 – 7,500 per booth

*Participants must submit an application
and be approved for this showcase of future
forward technology.

*An admin fee of USD 150 applies to all bookings.

PACKAGE COMPARISON

Features & Product Categories	Deluxe Branding Package	Standard Branding Package	No Branding Package
Price	USD \$500.00	USD \$300.00	—
Contact Information	✓	✓	✓
Company Logo	✓	✓	✗
Company Description	✓	✓	✓
+2 Product Images Ads in Event Mobile App	✓	✓	✗
+2 Product Videos in Event Mobile App	✓	✗	✗
4 Exhibitor Collateral items	✓	✓	✓
+5 Additional Product Categories	✓	✗	✗

Sponsorship Opportunities

Visit [this link](#) for a full list of sponsorship opportunities.



BRAND VISIBILITY

Own the spotlight with exclusive, high-impact branding across both online and onsite channels. Keep your brand front and center before, during, and after the show through premium placements and sustained exposure.

- Event Mobile App
- Lanyards
- On-site Branding



THOUGHT LEADERSHIP

Turn your insights into influence. Leverage our thought leadership platforms to present your unique perspectives, innovations, and solutions directly to the decision-makers who matter most.

- Breakout Session sponsor
- Closed-door luncheons
- Exhibitor Big Ideas



NETWORKING

Put your brand at the heart of the conversation. Sponsor one of our exclusive networking experiences and connect with APAC's most influential retail leaders in settings designed for meaningful engagement.

- NRF APAC Opening Party
- NRF APAC CEO Club
- Expo Happy Hour



Be in The Room When The Industry Gathers

Less than 30% of Expo space remains.
Speak to us today before it's gone.

SPEAK TO OUR TEAM

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