

NRF'26 RETAIL'S BIG SHOW
ASIA PACIFIC

2 - 4 JUNE 2026 | SINGAPORE

EXHIBITION & SPONSORSHIP OPPORTUNITIES



JOIN US FOR THE 3RD AND BIGGEST EDITION OF RETAIL'S BIG SHOW ASIA PACIFIC

Happening in Singapore from the **2-4 June 2026**, Retail's Big Show APAC returns bigger and bolder—expanding across two full Expo floors, debuting three new zones, introducing premium networking experiences, and launching two new stages built to deliver more powerful retail insights.

For those looking to make a significant impact in the APAC retail sector, this is the must-attend event of the year!

**JOIN RETAIL'S
TOP LEADERS
AND CHANGE-
MAKERS**



300
EXHIBITORS &
SPONSORS



3 DAY
EVENT



13,000
REGISTRANTS



2,500
BRANDS





WHY JOIN NRF APAC?

This isn't just another retail event—it's where APAC's brightest retail minds converge to spark ideas, gain game-changing insights, and forge powerful connections.



EXHIBIT

Showcase your best solutions to APAC retailers through a variety of formats:

- Booth space
- Exhibitor Big Ideas Sessions
- Innovator's Showcase
- Foodservice Innovation Zone (New!)
- Country-specific Pavilions (New!)



SPONSOR

Stand out from the crowd—unlock bold sponsorship opportunities that elevate your brand:

- Main Conference & Breakout stages
- CEO Club
- Invite-only luncheons
- Opening Party Networking (New!)
- APAC Partnership Lounge (New!)



Following two highly successful editions, NRF APAC has firmly established itself as the premier retail event in Asia Pacific.

VISIT OUR WEBSITE TO FIND OUT MORE

nrfbigshowapac.com ↗

2025 ATTENDEE DEMOGRAPHICS



9508
REGISTRANTS



7041
RETAIL PROFESSIONALS



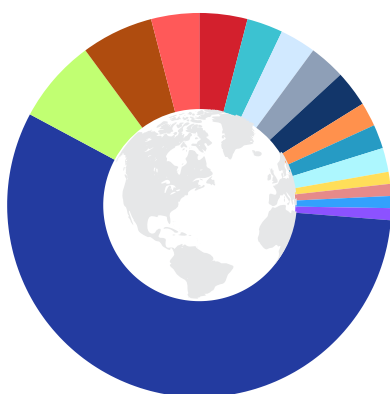
2208
RETAIL BRANDS



70
COUNTRIES

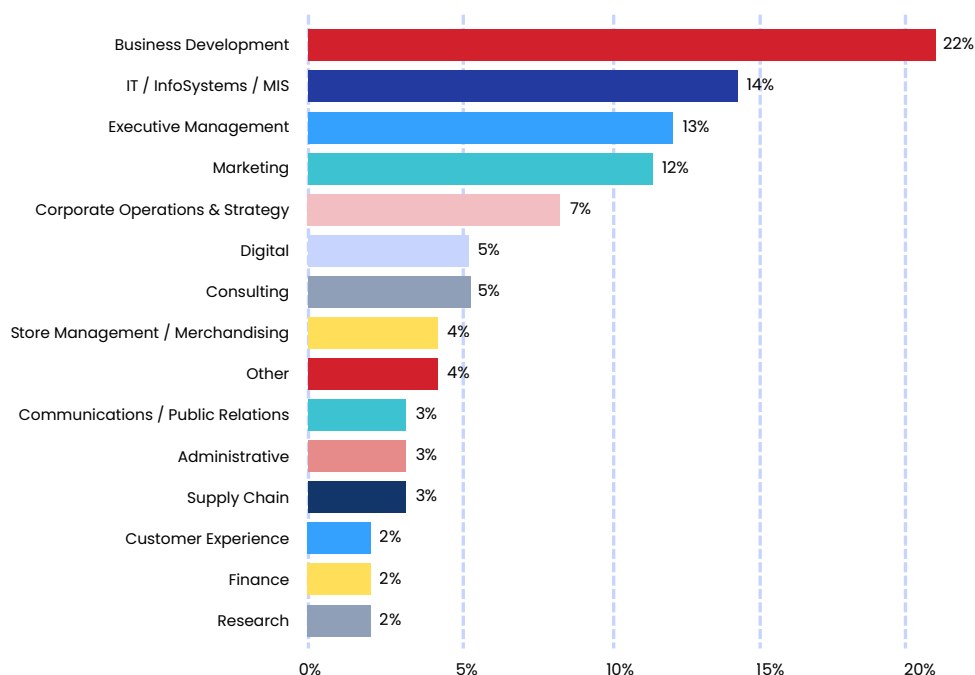
ATTENDEES REPRESENT A DIVERSE GROUP OF RETAIL PROFESSIONALS

Region Breakdown



- Singapore – 56%
- China – 7%
- Japan – 6%
- Australia – 5%
- Malaysia – 4%
- India – 3%
- Indonesia – 3%
- Thailand – 3%
- Others – 3%
- Philippines – 2%
- Europe – 2%
- United States – 2%
- Korea – 1%
- Vietnam – 1%
- Hong Kong – 1%
- Taiwan – 1%

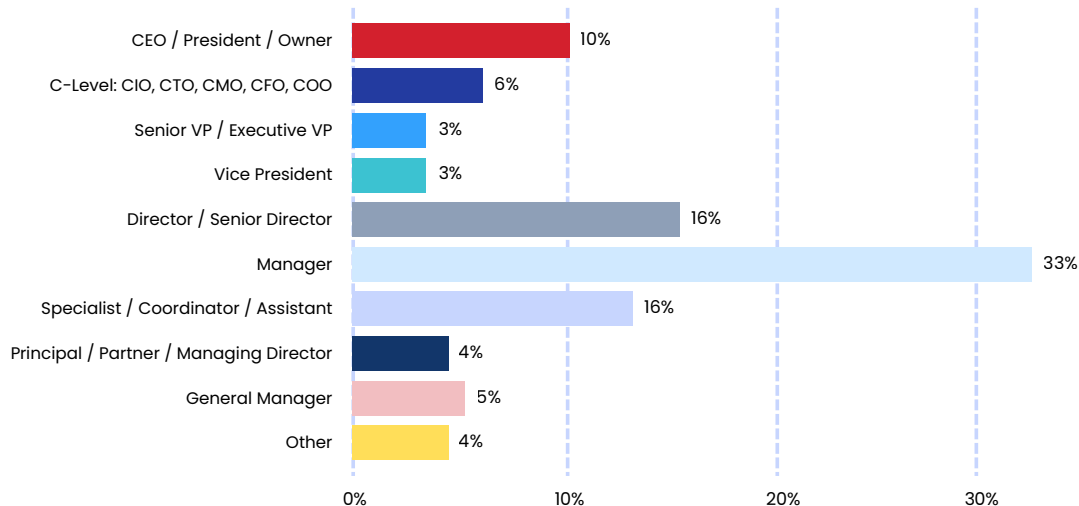
Job Function



ATTENDEES ARE DECISION-MAKERS WITH AN INTENTION

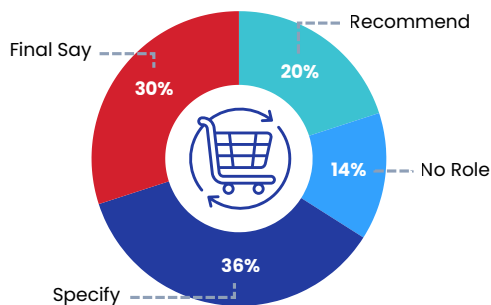
Job Seniority

30% of our attendees are key decision makers in their company



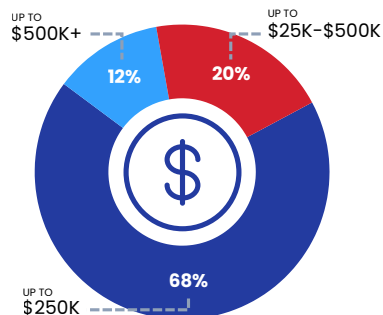
PURCHASING ROLE

86% of our attendees play a role in purchasing decisions



PLANNED SPEND

Attendees plan to spend on products in the expo



SEE 2025 EVENT RECAP

Catch up on the highlights and key moments from our transformative 2025 event!

[WATCH NOW](#)



PAST ATTENDEES



AND MANY MORE...



WE SOLD OUT THE LAST 2 EDITIONS AND WE'RE SELLING FAST AGAIN

CLOSE TO 70% HAVE REBOOKED



DON'T GET LEFT BEHIND!

Limited spaces left. Don't miss your chance to expand your business to the retail community in APAC!

[TALK TO US NOW](#)



Mary Jane Bagaporo
Global Head of Sales

EXHIBITION BOOTH RATES



SHELL SCHEME (min 9sqm)

USD 690/Sqm

Corner Charges apply

USD 125/ Corner



RAW SPACE (min 36sqm)

USD 500/Sqm

*Build and Design. Be creative,
appoint your contractor. Carpet
not included



INNOVATOR'S SHOWCASE

USD 6,000 - 7,500 per booth

*Selection process required.

*An admin fee of USD 150 applies to all bookings.

SPONSORSHIP OPPORTUNITIES



BRAND VISIBILITY

Own the spotlight with exclusive, high-impact branding across both online and onsite channels. Keep your brand front and center before, during, and after the show through premium placements and sustained exposure.

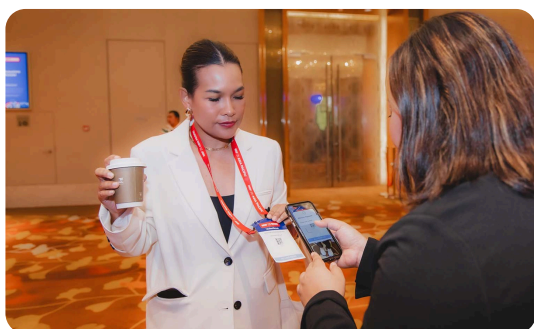
- Event Badge
- Event Mobile App
- Conference Theatre



THOUGHT LEADERSHIP

Turn your insights into influence. Leverage our thought leadership platforms to present your unique perspectives, innovations, and solutions directly to the decision-makers who matter most.

- Exhibitor Big Ideas Session
- Invite-only Luncheons
- White Paper listing



LEAD GENERATION

Engage with the right audience at the right time. Our lead generation opportunities are built to convert interest into qualified prospects — delivering real connections and tangible ROI.

- NRF APAC Opening Party
- Expo Happy Hour
- Expo Tours



SOLD OUT FOR 2 YEARS IN A ROW

With close to 70% rebooked, space is extremely limited. Avoid disappointment - speak to us today!

[SPEAK TO THE TEAM](#) ➔



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